



se:motion

*Office swivel chair
for agile working*

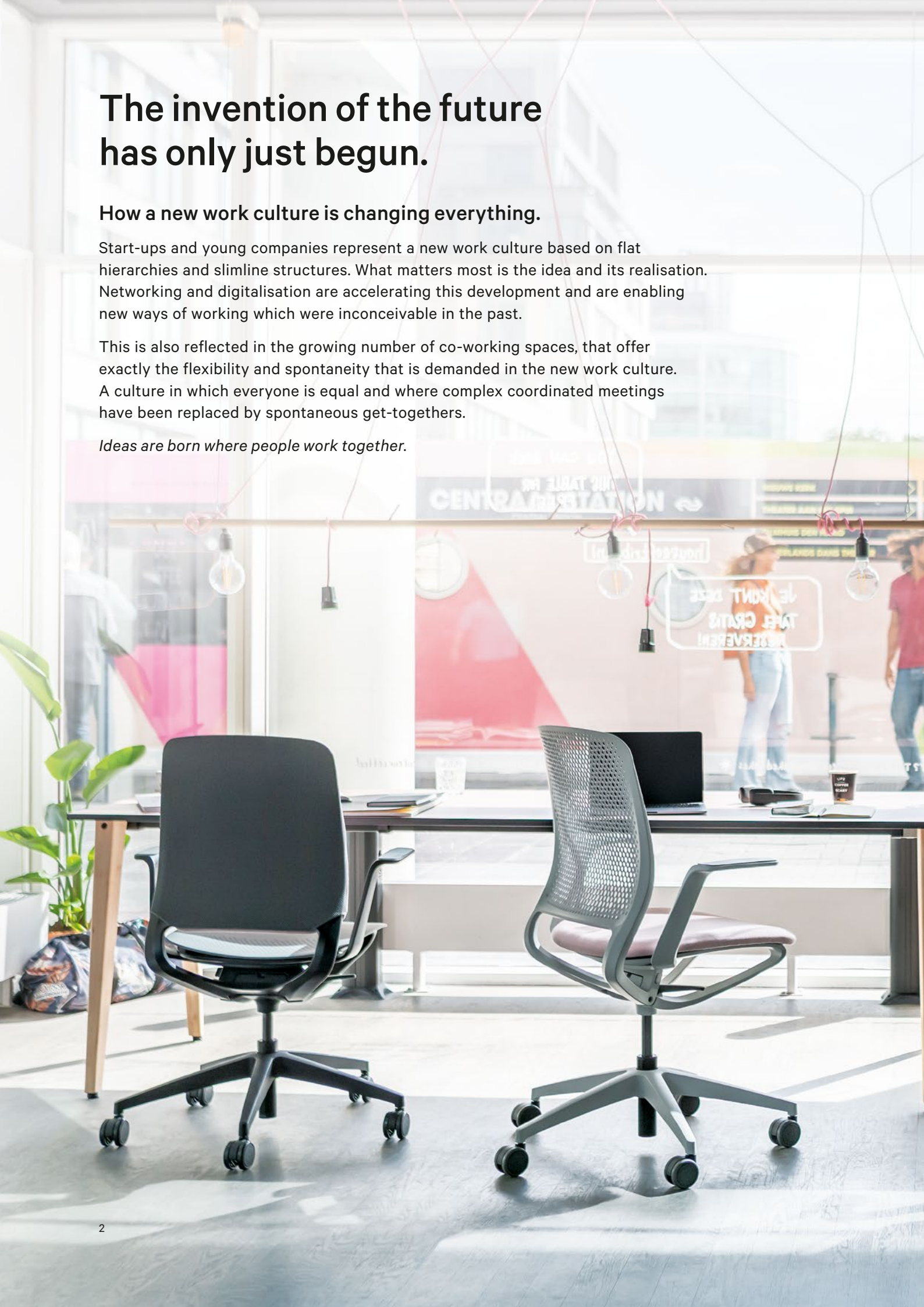
The invention of the future has only just begun.

How a new work culture is changing everything.

Start-ups and young companies represent a new work culture based on flat hierarchies and slimline structures. What matters most is the idea and its realisation. Networking and digitalisation are accelerating this development and are enabling new ways of working which were inconceivable in the past.

This is also reflected in the growing number of co-working spaces, that offer exactly the flexibility and spontaneity that is demanded in the new work culture. A culture in which everyone is equal and where complex coordinated meetings have been replaced by spontaneous get-togethers.

Ideas are born where people work together.



+200 %

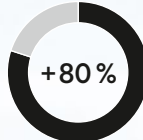
2013

2018

Flexibility prevails.

A new approach to work: The growing number of co-working spaces around the world is a clear indication of an changing work culture.

Deskmag, The 2018 Global Coworking Survey, 2018



Team work is becoming increasingly important.

A new approach to thinking: Employees today are spending an increasing amount of their average working day with exchanges, brainstorming sessions and informal team work.

Harvard Business Review, Collaborative Overload, 2018



Cooperation is the name of the game.

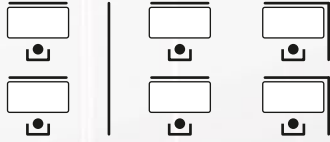
Team work requires freedom of movement

There is just one thing more important than the idea itself: the team who turns it into a reality. The key to success lies in productive cooperation – but how can that be promoted? For example, by creating a working environment in which employees can reach their full potential.

This requires agile swivel chairs which encourage movement and with a slim design which facilitates close cooperation, even when seated. A spontaneous roll-over to the colleagues simplifies cooperation.

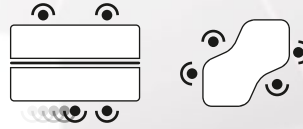
Can a swivel chair promote team building?





Static single workstations.

Each for himself: Voluminous swivel chairs have an inhibiting effect on communication.



Agile workspace concepts.

All for one: Slimline swivel chairs encourage communication and cooperation.



Agile, flexible, scalable. A chair like a start-up.

Arrive, sit down, get going.

se:motion is a flexible swivel chair which is tailored to the needs of this new work culture. It offers impressive freedom of movement when seated – and enables users to move freely in the room.

As such, se:motion is the perfect choice for team-oriented, agile working methods. It is also the product of a development process which challenged and reconsidered conventional thinking.

Welcome to the do-it-culture.





Classic workstation concepts.

Passive: Seating is not designed with mobility in mind.



Modern space concepts.

Active: Swivel chairs which promote active sitting increase the quality of cooperation.



Radical and disruptive, just like the very best ideas.

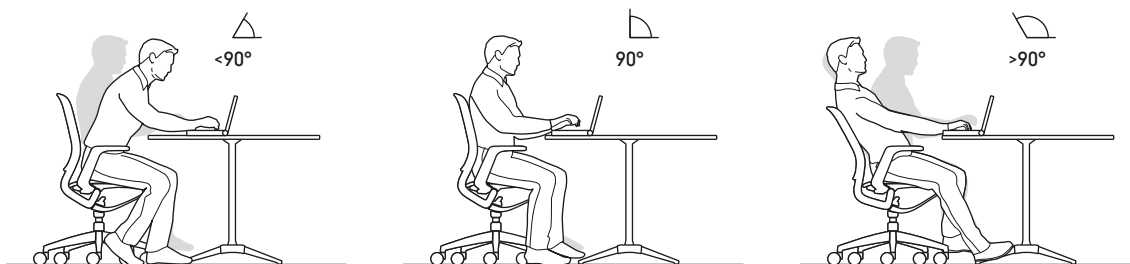
Minimal design, maximum mobility.

Forget the frills, it's time to focus on what really matters:
introducing se:motion and its revolutionary concept which is evident
at the very first glance. se:motion combines dynamism with comfort
and has proven itself to be a valuable team player whatever the situation.



Ergonomics and agility – without adjustment.

The flowing shape of the seat rocker, which combines the backrest and seat area,
makes se:motion a truly agile companion. The clou: Given its innovative geometry,
se:motion adapts automatically to the user to guarantee an ideal posture and
effortless mobility straight away.



Simply move freely – in all work situations.

The revolutionary design and the generous opening angle of 23 degrees enable
relaxed sitting, an upright posture and concentrated working. The seat adapts to
the movements in the respective work situation and supports the user even when
leaning forward with an inclination of up to 5 degrees.

Freedom of movement when sitting



Designed for interaction.

se:motion boosts mobility and facilitates uncomplicated interaction.

A quick glance over a colleague's shoulder, a rapid brainstorming session? Simply roll on over. Thanks to its flexibility and streamline shape, se:motion is ideal for spontaneous meetings while seated. Whether meeting or project rooms, co-working zones or work in pairs at a bench, se:motion encourages flexible collaboration.

Working in pairs.

Roll over spontaneously to colleagues at a work station. From focused individual work to team work.



Team building.

The streamline design and maximum mobility of se:motion means working in pairs couldn't be easier; this enables spontaneous cooperation and promotes teambuilding.

Mobility in space



Keep it simple.

Design with added value.

Whether in black or light grey, se:motion emits a sense of dynamic lightness. Moreover, the style is far more than a mere design statement. The perforated backrest not only sets visual accents, but also ensures elasticity and maximum sitting comfort. The same applies for the ideally positioned lumbar curve and the ergonomically designed seat with slim edges – the impressive looking design ensures both a good posture and mobility.

High contrast.

The frame and the base are made of synthetic material and are available in black and light grey.



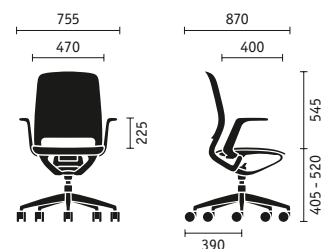
Moving.

The black castors are available for both hard and soft floors.



Minimalist.

Without the armrests, the swivel chair offers even more freedom of movement.



Versions and variety



Game changer.

Create a whole new look in minutes with the changeable upholstery.

Adaptations to corporate identities or changes in the company become easy with se:motion – even after purchase, given the unique changeable upholstery for the seat and backrest. The upholstery is available in two material versions. Either as a slim fabric upholstery model or as 3D knitted fabric which makes se:motion particularly comfortable.



Unique.

se:motion can be given a facelift without the need for tools and the sitting comfort can be increased even further.

Practical.

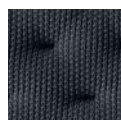
In case of soiling, the changeable upholstery can be easily cleaned or replaced.

3D knitted upholstery

AIR KNIT

For the knitted upholstery of the innovative 3D fabric AIR KNIT there are six attractive colours to choose from.

Anthracite



Grey blue



Petrol



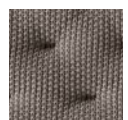
Orange



Yellow



Grey



Fabric upholstery

COLOUR COLLECTION 2019+

The colour of the fabric upholstery can be selected from either the Atlantic, Step or Fame collections.

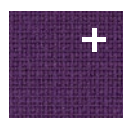
Atlantic



Step



Fame



Look and feel

Interaction.

A wide range of colours are available for the backrest and seat upholstery.



Perfectly designed down to the last detail.

Functional, user-orientated, ergonomic.

The revolutionary structure of se:motion has resulted in a flowing, minimalist design. At the same, the intelligent details, which are all-important for agile working, are guaranteed to impress. A good posture and comfort are ensured in every sitting position and with every movement.

Features with added value.



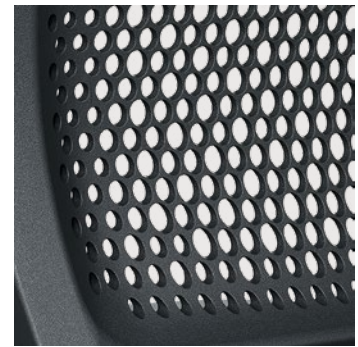
Intelligent.

Thanks to the innovative geometry of the seat rocker, se:motion is able to adapt automatically to each user.



Stimulating.

The ergonomically designed seat shell with an elastic edge promotes healthy, active sitting.



Refreshing.

The plastic backrest with its innovative grid design creates a dynamic impression and, at the same time, ensures pleasant air circulation.



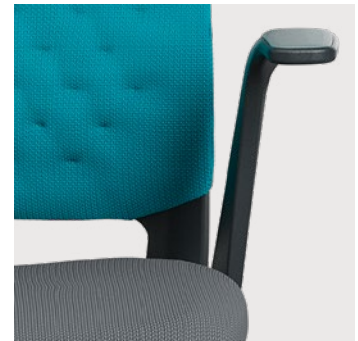
Team spirit.

The slim shape of the armrests fits seamlessly into the dynamic overall picture and facilitates cooperation while sitting.



Co-worker.

The armrest frames are positioned far back so as not to inhibit movement.



Versatile.

The practical changeable upholstery on the seat and backrest not only allows you to create a customised look, but also makes se:motion more comfortable.

Details and features



Outstanding for people and the environment.

The responsible use of resources and respect and appreciation of our employees has been an integral part right from the start. Corporate responsibility also means to develop and produce high-quality products which result in tangible benefits. Products which help people and bring joy to their lives. Some of our chairs and desks have been in use by our customers for decades, which is perhaps the greatest kind of sustainability.

se:motion also reflects these values. Even during the development phase, the focus was clearly on customer benefits and the environmental footprint.

And this is truly outstanding. For example, thanks to a special plastic compound which is particularly easy to recycle. Or by the practical changeable upholstery for the backrest and seat which can be easily cleaned or replaced if soiled. The result is not just maximum flexibility, but also a great feeling.

Company certificates



MADE IN
GERMANY

DIN ISO 50001
ISO 9001
ISO 14001



